

Bas Linssen

Industrial Design Engineer

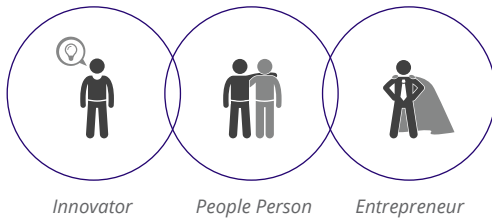
Nationality Dutch
Date of birth 03/05/1991

Address Voldersgracht 31
2611EV Delft

PERSONAL STATEMENT

I'm an allround creative with an analytical mindset and a passion for technology. As an Industrial Designer I use this skillset to come up with innovative solutions for today's problems.

In practice I design products and services based on a balance between the interests of users, business and societal challenges. I'm an assertive team player with a professional attitude and an eye for detail. I am only satisfied when all parts of a design come together well; integrating aspects like aesthetics, ergonomics, producibility and sustainability into one complete product that makes sense as a whole.



SKILLS

- Design Thinking
- Product Design
- Concept Development
- Creative Problem Solving
- Service Design
- Prototyping
- Project Management
- Intellectual Property

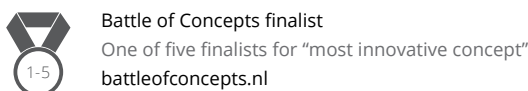
LANGUAGES



EDUCATION

- From September 2013 to June 2017
Delft University of technology, Delft, The Netherlands
MSc: Integrated Product Design | GPA 8/10
- From February 2015 to July 2015
Chalmers University of Technology, Gothenburg, Sweden
Erasmus Student Exchange Program | GPA 5/5
- From September 2009 to July 2012
Delft University of technology, Delft, The Netherlands
BSc: Industrial Design Engineering | GPA 7/10
- From September 2003 to June 2009
Alkwin Kollege, Uithoorn, The Netherlands
Pre-University Education (VWO)

RECOGNITIONS



WORK EXPERIENCE

Co-Founder
STUDIO THIRTY ONE
Studio Thirty One, Delft, The Netherlands
From May 2016 to present

Freelance Designer and Filmmaker. At Studio Thirty One we explain complex matters in clear video presentations. We create professional corporate videos for commercial or informational purposes.

Graduate Intern
KLM
KLM Royal Dutch Airlines, Amstelveen, The Netherlands
From September 2016 to June 2017

As a Graduate Intern at KLM, I strived to create the ideal service strategy for KLM's future airport lounge. It required a holistic view and multi-disciplinary approach to combine the requirements of different KLM departments (Digital and CX) with industry trends and user insights. As part of realizing this new strategy I was responsible for the design and embodiment of a new self-service product.

R&D Intern, Disruptive Innovator
Unilever
Unilever, Vlaardingen, The Netherlands
From September 2014 to January 2015

I was a member of the Disruptive Design Studio 2014. As a team, we developed a future roadmap for new ways of product demonstrations. I was mainly responsible for the design of a working prototype, used to demonstrate the first stage of the plan.

Sales Representative
EETECH
Energy Efficient Technology (EETech), Melbourne, Australia
From March 2013 to May 2013

Canoe Instructor
ARVKA KANOT & TURISTCENTER
Arvika Kanot & Turistcenter (AKTC), Arvika, Sweden
From July 2008 to September 2012 (in summer holidays)

PROJECTS

Frugal Thermometer for Eastern Africa
LDE/ft
Centre for Frugal Innovation
From February 2014 to July 2014

Together with team LDE Delft, I developed a frugal thermometer for the rural areas of Eastern Africa. The frugal thermometer is a durable and sustainable tool which helps to improve fever diagnostics in low resource settings. The village health workers power the device by hand. When the crank is rotated, a dynamo generates energy which is stored in a supercapacitor. The body temperature is measured using an infrared sensor. Colors, symbols and sound feedback make the device friendly to use, even for illiterates.

Video: <https://vimeo.com/145776946>

HOBBIES & INTERESTS

- Video Editing
 - Meeting friends
 - Architecture
 - Music
 - Photography
 - DIY (tinkering)
 - Snowboarding
 - Travelling
-
- 6/7 continents
35+ countries

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